

Kari M. Giordano

Educator | Artist | Designer

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Career History

Entrepreneur - Sundae Graphic Design and Photography

Owner and Operator of freelance graphic design and photography business – 2006-present

CAREER ACHIEVEMENTS

- Work with clients to create marketing and promotional design for print and web.
- Photograph events, portraits, and commercial products.
- Clients include: McTeigue & McLelland, Berkshire Pulse, Berkshire Film and Media Collaborative.
- 2017 Best of Weddings Award - TheKnot Magazine.

Teacher/Teacher Leader - Southern Berkshire Regional School District

7-12 Art, Design, & Photography Teacher – 2006-present

CAREER ACHIEVEMENTS

- Head of K-12 Art and Music Department - *Curriculum Leader*
- District Marketing Coordinator - *Oversee web design and marketing*
- Prom Committee Advisor - *Advise students in planning the Junior/Senior Prom*
- Yearbook Advisor - *Revised program to establish in-house design and publication of yearbook*
- Regularly contributes to the culture of the school with special projects. [Such as this one](#)
- Created and implemented new *Foundations of Design* Curriculum
- Lead 10th grade class to publishing their own children's book
- Established Collaboration with Sheffield Senior Center

Awards and Honors

- 2015 James C. Kapteyn Prize Winner for excellence in teaching. [View article here](#)
- State University of New York at New Paltz - Honoree at the Women in Leadership Summit. [View here](#)
- 2016 recipient of the SUNY New Paltz 40 Under 40. [View here](#)
- Published author in *School Arts*, a national education magazine (regular contributor) [View samples here](#)
- National Art Education Association - *National Conference Presenter* - [View presentation here](#)
- New York State Art Teachers Association - *Conference Presenter*
- Rhode Island School of Design, Department of Teaching and Learning - *Guest Speaker*
- Received grants from the *Eagle Fund* and *Massachusetts Cultural Council* for enrichment projects

Volunteer Work

- Marketing/Graphic Design for non-profit organizations throughout Berkshire County and MA such as SBRSD, Mass Peace Action, Sheffield Historical Society, Eagle Fund - Berkshire Taconic Comm. Foundation., Berkshares, Inc., & A Tree A Rock A Cloud, the film.
- District Event Photography for SBRSD
- Portraits for low-income families

Areas of Expertise

- Differentiated Instruction
- 21st Century Skills and Integration of Technology
- Mentor to at-risk students
- Applicable Curriculum Design relevant to teenagers' lives
- Arts Integration/Cross-Curricular Mapping
- Graphic Design/Photography
- Performing Arts

Web Presence

- artanddesigned.weebly.com - Teaching blog and website
- sundaegraphics.com - Freelance Graphic Design/Photography website
- mteverettphoto.weebly.com - Photography Department website

Education

RHODE ISLAND SCHOOL OF DESIGN
MA, Art and Design Education

STATE UNIVERSITY OF NEW YORK AT NEW PALTZ
BEA, Graphic Design